



You can spark hope, confidence, and generosity by becoming a Spark Champion. Create your own fundraiser that benefits Partners and share it with your network to encourage others to invest in local youth, who need support now more than ever.

Set up your Spark Champion page

- **Set up a Spark Champion fundraising page on Paybee** [CLICK HERE](#) 
 - Determine your personal fundraising goal that's realistic and motivating for you
 - You can select one of our suggested levels or choose your own
 - You can change your goal by emailing [Vanessa Lewis](#) at any time
 - You have the option to jumpstart your page with a personal donation, or leave that line at 0 to skip that
 - Personalize your page with a campaign name and photo
 - Once you've created your page, you'll get an email from Partners <donate@paybee.io> with a link to "Check Status and Share" your page
 - You can change your name and photo now on that page or you can update it throughout your campaign
- **Share your fundraising page with your friends, family, coworkers, neighbors, and network**
 - Use the emailed "Check Status and Share" link to view the "backend" of your page and share the link through by clicking on the Twitter, Facebook, or Email icons
 - You can add a personal message to a post or email, along with the automated texts
 - You can also just post or send the link to your campaign page ([full list found here](#))
 - If you want to personalize your message more (add a personal photo, include other creative content) I recommend this option
 - Follow the Partners [Facebook](#) and [Instagram](#) pages for more content to share all December
- **Contact us if you need any support during this process!**
 - If you run into technical issues or need assistance in setting up and sharing your page, please reach out to [Vanessa Lewis](#)
 - If you receive a donation through cash or check or other digital manner, email [Vanessa Lewis](#) to get it logged on your page and to coordinate submitting it to our office

Tips for Success

- **Share your personal connection to Partners when you share your page**
 - People want to know why you are a Spark Champion. Is it our mission to empower youth, our high-quality and impactful mentoring and prevention education programs, our commitment to the serving the community even through the challenges of 2020? Share your why!
 - if you are a volunteer--in the program, on our Board, or other committees--or you are on staff, be sure to share that! If you work with a family, please refrain from using personally identifying information or photos without approval from the family AND Partners staff.
- **Consider your asks in light of COVID and economic concerns**
 - It's important to think about who might be in a position to make a charitable gift this year and who isn't. Including recognition of the current challenges when you share your page is appropriate.
 - We find that people are rarely offended about being asked to help if it's possible for them--we all like to be given the opportunity to make a difference! In this light, we encourage you not to make wide assumptions or limit your asks too much
- **Get Creative!**
 - Find fun ways to engage your network to support your fundraiser!
 - Set up a zoom party with a cover charge that goes to your page
 - Sell your handmade candles, baked goods, or other crafts and donate to Partners
 - Plan a hike/bike/snowshoe adventure and ask for pledges to complete it
 - Host a virtual game night with a buy-in to benefit Partners
 - Send out holiday cards with a link to donate
 - Add an image and link to your email signature
- **Here are some visuals and messages to help you share our mission, story, and impact. Contact [Vanessa Lewis](#) if you need any other items.**



The mission of Partners is to empower youth and community members to achieve their full potential through mentoring, prevention education, and strategic partnership.

Partners envisions a community of equipped and empowered individuals attaining their visions and goals.

The Partners programs make a big impact. On average, youth with mentors have a 70% increase in confidence, 50% increase in social skill, plus better decision making skills and more hope for the future.



**PARTNERS
CHANGING LIVES
SHAPING FUTURES**