



PARTNERS

CHANGING LIVES, SHAPING FUTURES



ANNUAL REPORT

2020

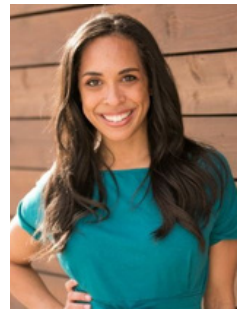
LETTER FROM LEADERSHIP

As I sat down to write this note, I reviewed the letter I wrote to all of you at the start of 2020. I found myself shaking my head a little as I read about my hopes for 2020 and contrasted them with the reality of what 2020 brought to us all! For many, and rightfully so, 2020 is not a year that one wants to spend much time thinking about, but rather just keep it in the past. The overwhelming challenges caused by the COVID-19 pandemic and the significant social unrest and political drama are not easy memories and many of us want to avoid reflecting on them. Full disclosure, in many ways, I am one of those people! I'd be lying if I said that I'm anything but happy that the year 2020 is over.

For Partners, however, 2020 does warrant some real pause and reflection, and some celebration. As a team, and as a community, we learned a great deal about our ability to rise to the occasion in times of trouble. We adapted and pivoted and adjusted in our programming, our fundraising, and our operations. We discussed the meaning of "essential services" and maintained a laser focus on our role in balancing our response to the public health crisis of COVID and the co-occurring pandemic of isolation for the youth we serve. We jumped into creative efforts to support our partners in the restaurant and bar industry through our RAR programs. We partnered with other nonprofits in brand new programs to provide academic and social support for youth who struggled to navigate virtual learning. We engaged in intentional



Heather Vesgaard,
Executive Director



Kim Johnson,
Board Chair

conversation around racial equity and how we can do better. We secured a PPP loan to maintain our full team. We served more youth than we thought we could when the pandemic started and we ended in the black financially! We took care of each other and we did our best to take care of the Partners community. For all of that, I feel extremely proud and grateful. Instead of backing down, the Partners team stepped up. And you all came right along with us. Our supporters continued to support, our mentors continued to mentor, and our community partners did amazing things to support vulnerable people in our community.

So, was it a challenging year? YES! Did we achieve significant progress in our mission and vision in spite of that? Also yes! There are tools, processes, creative solutions, and even modified programs that we will take with us as we move forward and I'm excited to share a glimpse of what we accomplished in 2020 through this Annual Report. While the year is over, the work is not. The challenges did not vanish with the turn of the calendar page. I can confidently say, though, that we will respond to whatever this year brings our way in a similar fashion and continue to learn, grow, and do better.

With gratitude to all of you who prioritize Partners and the work we do! Health and safety to you all!

MEETING THE NEEDS OF OUR COMMUNITY IN 2020

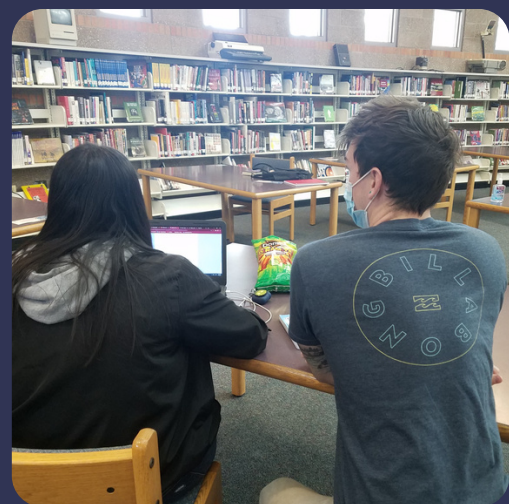
Our mission is to empower youth and community members to achieve their full potential through mentoring, prevention education, and strategic partnership. We pursued this mission while also meeting the immediate needs of the community during a challenging year.

PANDEMIC RESPONSE



As the specific needs of our youth and community became clear, we rose to meet those needs, including:

- Coordinating drops of groceries, medical supplies, and basic needs to families in need
- Continued resource referral throughout the pandemic
- Extra academic support in partnership with local school districts



YOUTH MENTORING



We continued creating and supporting mentoring relationships, while balancing safety and local youth's need for connection:

- Provided guidance for partnerships as public health recommendations evolved
- Promoted virtual opportunities to connect
- Hosted creative and socially-distanced activities for partnerships and waiting youth



PREVENTION EDUCATION



We moved full-steam ahead with Prevention Education, bringing on a full-time Program Manager to coordinate:

- Virtual parent and caregiver support classes
- Curriculum-based socio-emotional skill building classes in a variety of formats to best serve youth
- In-person summer camps in conjunction with agency partners



STRATEGIC PARTNERSHIP



We kept our focus on community collaboration to meet local needs efficiently and effectively, including:

- Supporting our RAR members through the ever-changing restaurant and business rules
- Renewing energy in the No DUI Larimer steering committee's public health campaign and policy work
- Maintaining coalition connections



2020 Partners Board of Directors

Kim Johnson, *Chair*
Nicholas Hoogendyk, *Incoming Chair*
Devon Beitzel, *Treasurer*
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Jerry Horvath
LeAnne Collins
Stacie Datterli
Drew Yancey
Nathan Brock
Teal Collins
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Emily Schillmoller
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Amanda Meek

2020 Partners Staff Members

Heather Vesgaard, *Executive Director*
Tami Roskamp, *Program Director*
Kim Tarka, *Operations Director*
Vanessa Lewis, *Resource Development Director*
Nathan Dewey, *Responsible Assoc. Retailers Director*
Kylie Massman, *Development Manager*
Shayna Kefalas, *Program Manager*
Bailey Dutko, *Program Manager*
Katherine Chu, *Prevention Education Manager*
Kathy Whitacre, *Estes Park Program Coordinator*
Rebecca Moore, *Greeley Program Coordinator*
Brandon Lagunas, *Greeley Program Coordinator*
Abby Rains, *Program Coordinator*
Bethany Fisher, *Program Coordinator*

2020 PROGRAM AND IMPACT STATISTICS

528

Youth Served

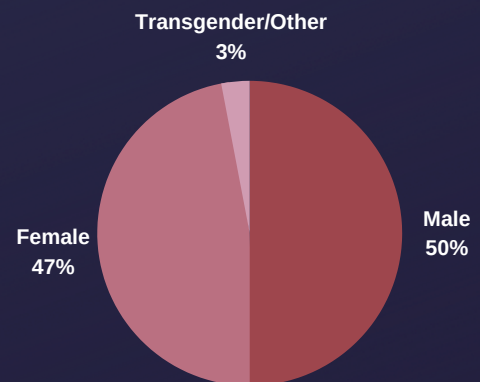
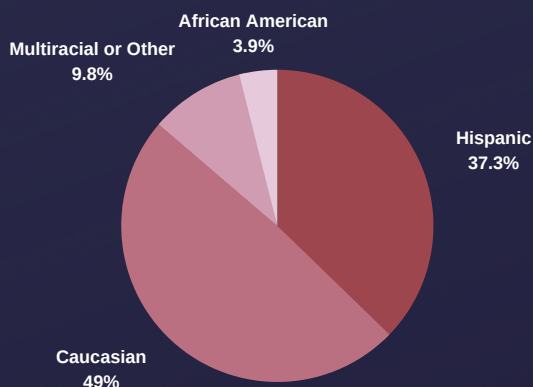
In 2020, we worked to continue serving as many youth as possible despite the constraints of the pandemic.

70%
increase
in
self-esteem

55%
better
bonding with
adults

50%
improvement
on
social skills

45%
improvement
on decision-
making skills



88% of our youth face mental health issues either themselves or within their immediate family

72% of our youth live in low income or poverty level homes

78% of our youth have been victims of some type of abuse, neglect, or domestic violence

56% of our youth struggle academically

29% of our youth were affected by substance misuse

43% of our youth lived in single parent households

100% of our youth have potential to succeed in life

100% of our youth deserve a community that invests in that potential

2020 FINANCIAL INFORMATION

Expenses:

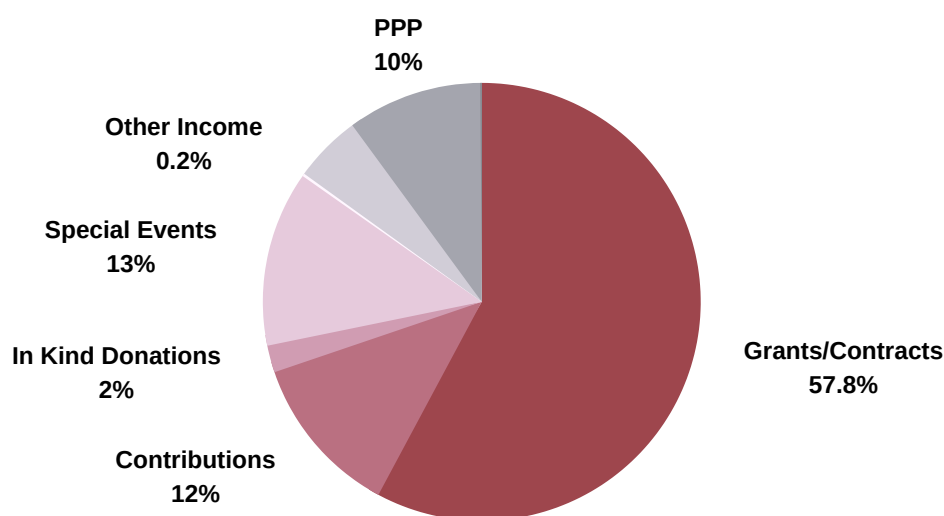
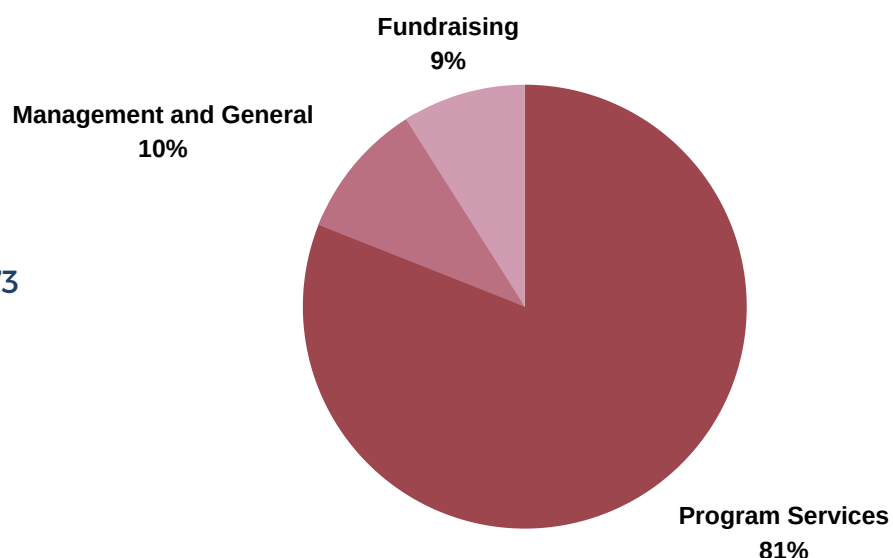
Program Services

- Youth Programs: \$905,077

Support Services

- Management and General: \$107,673
- Fundraising: \$97,824

Total Expenses (including Depreciation): \$1,110,574



Revenue:

Grants and Contracts: \$667,492

Contributions: \$139,418

Membership Dues: \$59,050

In Kind Donations: \$25,266

Special Events, net: \$144,269

Rental income, net: \$1,200

Other Income: \$2,433

Interest Income: \$142

PPP Loan Forgiveness: \$109,745

Total Revenue: \$1,149,015

Net Assets:

Net Assets – beginning of year: \$410,162

Net Assets – end of year: \$459,948

Change in Net Assets: \$49,786

SUPPORT PARTNERS

Partners strives to meet the expanding needs of the Northern Colorado community through our programs. We hope to continue to grow and serve more youth and individuals every year.

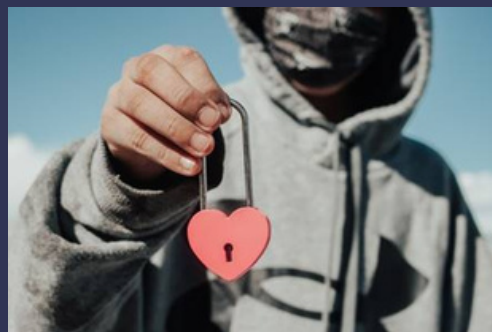
As a social service nonprofit, our programming depends on support from the local community. We are grateful for the generosity we have received from individuals, companies, and foundations that has allowed us to expand our mission and our reach to better serve local youth.

You can become a donor. There are several ways you can get more involved in making sure the next generation has the support they need to succeed. By providing Partners with a financial gift, you sustain our programming and make growth possible. Please consider if any of these channels are a good fit for you:

Pivotal Partners: Join our Giving Society and create a deeper relationship with Partners by contributing at least \$1,500 annually, which supports one youth in the program for one year.

Legacy Partners: Ensure your legacy makes an impact on future generations by listing Partners as a beneficiary in your estate.

Supporting Partners: Directly support our programs by giving a personally significant one-time or monthly gift.



Every contribution makes an impact.

\$1,500

supports one mentoring partnership for a full year, allowing a local youth to achieve their full potential

\$500

allows youth on our waitlist to experience fun and educational activities

\$250

allows kids to develop new skills through regular prevention education courses

\$100

helps mentors thrive as role models by providing training

\$50

Provides screening support to ensure program volunteers are reliable and safe

\$25

Keeps kids focused on learning during activities by providing snacks

COMMUNITY EVENTS

PAGE 7

Part of our vision at Partners is building community in Northern Colorado. Our annual community events give us the opportunity to connect with our supporters, volunteers, families, and those who want to learn more about our various programs. Join us at one of our events throughout the year!

Sharin' O' the Green

This 5K run in Fort Collins kicks off the running season in Northern Colorado. It's our largest community event and a great way to promote the importance of our services. We are excited to bring this event back in 2022!

NoCo Grocery Grab

Our newest event gives raffle ticket holders the opportunity to partake in a real-life supermarket sweep in Northern Colorado, all while supporting our programs.

Party for Partners

Our premier leadership event in Fort Collins features an inspiring program, a live auction, photo booth, music, delicious refreshments, and many ways to give to our mission.

Be the Difference

Our annual giving event in Weld County where local businesses and individuals gather to socialize, learn about our programs, and support our efforts in Weld County.

The Spark Campaign

Our annual year-end appeal is centered on giving 100 local kids the gift of mentoring by raising \$150,000 to support our programs. We pair this with our annual life-skill building activity, where youth and their mentors budget and shop for holiday gifts for their loved ones, so they can experience the gift of giving for themselves.

**Stay in the know! Subscribe to our newsletter
at www.poweredbypartners.org**



MAJOR DONORS, SPONSORS, AND FOUNDATIONS

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 Air Comfort
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 Basin Electric Power Cooperative
 Bavoso, Art & Johnna
 BBVA Compass Foundation
 Beitzel, Devon & Courtney
 Bergerson, Michael & Lisa
 Bergman, Menan & Dianna
 Blue Federal Credit Union
 Bohemian Foundation
 Boon, Dave & June
 Boulder County - Healthy Youth Alliance
 Brock, Nate & Sarah
 Brock, Toni
 Brown, Shane & Tori
 Buell Foundation
 Carrico Family Foundation
 Chippers Lanes
 City of Fort Collins
 Collins, Steve & Brenda
 Colorado Youth Outdoors
 Community Foundation of Northern Colorado
 Cornutt, Tracy & Don
 DBE Manufacturing & Supply LLC
 Dellenbach Motors
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 Doak, Tara
 Dohn Construction
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 Estes Park Newcomers Club
 Estes Park Quota Club Foundation, Inc
 Estes Valley Sunrise Rotary Club
 Eye Center of Northern Colorado PC
 Farmers Bank
 Fast Freddy Foundation
 FirstBank
 Fitz, Howard
 Flood & Peterson Insurance, Inc.
 Forma Furniture
 Fort Fun
 Front Range Fire Protection
 Gillmore, Travis
 Google
 Granas, Kathy
 Gray, Karlin & Lee

Gust, Paige & Thor
 GiHaws, Nick
 Gillan, Scott
 Haynie & Company
 Hellman, Ryan
 Hensel Phelps Construction
 Hoogendyk, Nicholas
 Hoogendyk, Tom & Beth
 Hopton, Brent & Justine
 Horner Painting
 Houska, LJ & Jennifer
 Hunt, Sara & Doug
 Jorgensen, Don & Jan
 Juelfs, Doug
 Kaylor, James
 Kemp, Brett and Stephanie
 Ketterling, Michael & Nomie
 Knight, Paul & Diane
 Larimer County - Behavioral Health Services
 Larimer County - Department of Human Services
 LazyDays Employee Foundation, Inc
 Lerner, David
 Leshner Middle School
 Lewis, Courtland & Barbara
 Lind's Plumbing & Heating
 Littler Youth Fund
 Macy's
 Mama Rose's
 Martin, Justin
 Mawson Hardware & Lumber
 Micron Technology
 Morrison, Justin & Deb
 Mountain N Plains
 Nalezny, Gerard & Pennie
 Natures Den
 Neuworks Mechanical Inc
 Nicol Family Charitable Fund
 Noble Energy
 Nordson Corporation Foundation
 North Range Behavioral Health
 Northern CO United for Youth
 Nutrien (formerly Agrium US Inc)
 Old Town Churn
 Orthopaedic & Spine Center of the Rockies
 OtterCares Foundation
 Otto, Julie & Chris
 Palm, Marcy & David
 Partners Mentoring Assoc.
 PDC Energy, Inc.
 Pettine, Kay
 PeyBack Foundation
 Phares, Julie
 Phelps-Tointon, Inc.
 Pierson's Concrete Construction
 Poudre Valley REA

Realities for Children, Inc.
 Ride-A-Kart
 RJC Family Foundation
 Rotary Club of Estes Park
 Rowan, Joe
 Sage Benefits Advisors
 Seeley, Janet
 Sertoma Club of Fort Collins
 Shirazi Benefits
 Soffe, Greg and Sarah
 St. Bartholomew's Episcopal Church
 State of Colorado - Office of Behavioral Health
 State of Colorado - Tony Grampsas Youth Services
 Staudinger, Nicole
 Sullender, Wayne
 Taylor's Financial Planning, Inc.
 The Summit
 Thompson Valley High School Give Next
 Town of Estes Park
 Trois Coeurs Foundation
 Unify Payroll (CPA)
 United Way of Larimer County
 United Way of Weld County
 US Bancorp Foundation
 Vesgaard, Matt & Heather
 Victim Assistance and Law Enforcement Grant - 8th Judicial District
 Village Thrift Shop
 Vomaske, Linda
 Wal-Mart Foundation
 Ward, Kevin & Mary
 Wash Depot Car Wash, LLC
 WCR - Women's Council of Realtors
 Weld County School District 6
 Weld Community Foundation - Littler Fund
 Youth Grants
 Welty, Gina
 Whitacre, Mike & Mary
 Whiting-Turner Contracting CO
 Wick & Trautwein LLC
 Wickeraad Family Charitable Fund
 Women's Fund of Weld County
 Woodward Charitable Trust
 Wynalda, Matthew
 Yadon, Katie
 Zwetzig, Randy & Katie

We apologize to any supporters we inadvertently left off this list

WORDS FROM OUR COMMUNITY

"I was isolated during the pandemic and it was awesome to have a mentor to have my back and be there for me through it." --Youth Mentee



"I see the kids light up when their mentor comes to see them. It matters--it matters greatly." --School Counselor



"We've been supporting Partners for a long time because we believe in the Partners mission. We know now more than ever the youth of our community really need their services.." --Current Donor

"Being a mentor is one of my most favorite things that I've done in my entire life." --Current Mentor



PARTNERS