



This campaign encourages young adults moving away for college to party safely. Make the Call to end impaired driving.

**BECAUSE IMPAIRED DRIVING
IS AN EMERGENCY.**

MAKE THE CALL

End impaired driving

The **No DUI Larimer** coalition and campaign was born out of the need to address the problem of impaired driving in our community. The goal is to prevent driving under the influence of alcohol or other substances by increasing community responsibility for safe and responsible driving.

No DUI Larimer collaborates with local alcohol and cannabis retailers, law enforcement, government agencies, local non-profits, and the community at large to stop impaired driving before it happens and when it's happening.



 NoDUILarimer.org





**WHEN YOU FEEL DIFFERENT,
YOU DRIVE DIFFERENT.**

KNOW SOMEONE WHO COULD USE HELP?

Rethinking Drinking:
RethinkingDrinking.niaaa.nih.gov

SmartRecovery.org

SEE SOMEONE DRIVING ERRATICALLY?

Make the Call....
911

Why You Should *Party Smart*

- An estimated 2,000 college students ages 18-24 die each year from alcohol-related car accidents.
- Around 13% of college students 18-22 meet the criteria for an Alcohol Use Disorder (AUD).
- 18% of Colorado marijuana users reported driving 2-3 hours after consumption. But participants in a 2022 cannabis impairment study had lowered driving scores even 3.5 hours post-consumption.
- College-aged drivers are involved in almost 19% of drunk driving accidents.

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- Watch your drink – never accept a drink from someone else
- Have a plan to get home
- Eat something before and while drinking
- Have one drink per hour
- Don't mix alcohol and drugs
- Be a designated driver
- Know your limits
- High driving is impaired driving

