



This campaign encourages teens to "Make the Call" to end impaired driving. Make the Call to get a safe ride home.

BECAUSE IMPAIRED DRIVING IS AN EMERGENCY.

MAKE THE CALL

End impaired driving

The No DUI NoCo coalition and campaign was born out of the need to address the problem of impaired driving in northern Colorado. The goal is to prevent driving under the influence of alcohol or other substances by increasing community responsibility for safe and responsible driving.

No DUI NoCo collaborates with alcohol and cannabis retailers, law enforcement, government agencies, local non-profits, and communities in Larimer and Weld counties to stop impaired driving before it happens and when it's happening.



NoDUINoCo.org



**WHEN YOU FEEL DIFFERENT,
YOU DRIVE DIFFERENT.**

KNOW SOMEONE WHO COULD USE HELP?

Rethinking Drinking:
RethinkingDrinking.niaaa.nih.gov

SmartRecovery.org

SEE SOMEONE DRIVING ERRATICALLY?

Make the Call....
911

Why you should
Make the Call

- Nearly 17% of teens surveyed admitted to driving in a car while a driver who had been drinking.
- Studies have shown that, of seriously injured drivers admitted to trauma centers, more than 1 out of 4 tested positive for marijuana.
- In 2019, 24% of young drivers ages 15-20 who died in car crashes had blood alcohol concentrations of .01 or higher.



- For a safe ride home
- If you FEEL different
- To report suspected impaired drivers
- For someone you love
- For your neighbor
- For your friend
- For a bright future
- To end impaired driving in Weld and Larimer Counties

