



# MAKE THE CALL

## END IMPAIRED DRIVING

The **No DUI NoCo** coalition and campaign was born out of the need to address the problem of impaired driving in northern Colorado. The goal is to prevent driving under the influence of alcohol or other substances by increasing community responsibility for safe and responsible driving.

This campaign encourages young adults to "Make the Call" to end impaired driving. Make the Call to get a safe ride home.

### BECAUSE IMPAIRED DRIVING IS AN EMERGENCY.



No DUI NoCo collaborates with alcohol and cannabis retailers, law enforcement, government agencies, local non-profits, and communities in Larimer and Weld counties to stop impaired driving before it happens and when it's happening.



 [NoDUINoCo.org](http://NoDUINoCo.org)



**WHEN YOU FEEL DIFFERENT,  
YOU DRIVE DIFFERENT.**

**KNOW SOMEONE WHO COULD USE HELP?**

**Rethinking Drinking:**

[RethinkingDrinking.niaaa.nih.gov](https://RethinkingDrinking.niaaa.nih.gov)

[SmartRecovery.org](https://SmartRecovery.org)

**SEE SOMEONE DRIVING ERRATICALLY?**

**MAKE THE CALL**

**911**

Why you should  
**MAKE THE CALL**

- Weld and Larimer Counties ranked 4th and 8th, respectively, in traffic fatalities out of all Colorado counties in 2022 - outranking other counties with larger populations.
- 18% of Colorado marijuana users reported driving 2-3 hours after consumption. But participants in a 2022 cannabis impairment study had lowered driving scores even 3.5 hours post-consumption.
- College-aged drivers are involved in almost 19% of drunk driving accidents.

**NoDUINoCo.org**



- For a safe ride home
- If you FEEL different
- To report suspected impaired drivers
- For someone you love
- For your neighbor
- For your friend
- For a bright future
- To end impaired driving Larimer and Weld Counties

